

WCIT-AM- Sweetheart Serenade Official Rules

940 WCIT AM will be giving away the choice of a gift certificate for one dozen roses from The Rose Shop, or a gift certificate for one box of Russell Stover chocolates. There will be two prizes awarded in this contest.

Prizes:

Gift Certificate for (1) dozen roses	(Value: \$19.95)
Gift Certificate for (1) box of Russell Stover Chocolates	(Value: \$14.95)

1. How to enter:

1. Participants and winners of this contest must be legal U.S. residents of at least 18 years of age.
2. Participants can register in the following ways:
 - a. On-air by listening for the "Cue to Call" and being the correct caller on 2/12/10

2. Qualifying:

Participants who are the correct caller each weekday during the contest will be qualified for the prize of either a dozen roses from The Rose Shop or a box of Russell Stover chocolates.

3. Giveaway (Grand Prize Drawing):

There will be two winners selected on 2/12/10 at random.

4. Employees of Maverick Media (hereafter referred to as "the company") this contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

5. Publicity. By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

6. Release. By participating, each participant and winner waives any and all claims of liability against the Company, its employees and agents, for any personal injury or loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.

7. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable or redeemable for cash. Any person winning over \$600 in prizes from a Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

8. Decisions. The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Further, the Company will resolve any disputes, conflicting claims or ambiguities concerning the rules and the Company's decisions concerning such disputes shall be final. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

9. Maverick Media reserves the right to add, delete and/or alter rules at any time and Media reserves the right to cancel any contest at any time.

By participating in this contest participant is agreeing to adhere to the above mentioned rules and regulations.